Permit #F00029011

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00029011 **Type of Permit:** FILMING **Release Date:** 06/22/2010

Production Company POGO PICTURES

Insured Company Name POGO PICTURES

Contact Phone No. 1 404-892-9490
Contact Phone No. 2
Fax
Address 621 N. AVE #L150
ATLANTA, Georgia 30308

Production Title PURINA

Type of Production Commercial - Standard

Producer JOHN GOLDBERG

Director STEVE COLBY

1st AD MATT WATERS

Production Manager TERRY GILLESPIE

FilmL.A. Coordinator Daniel Alvarez

Location Manager VINCENT VANNI
Primary Phone Office - 818-347-9929
Secondary Phone

Location Assistant NA NA
Primary Phone Office - 555-555-5555
Secondary Phone

Fees

Posting 300	$26.00
Notification Charge	$155.00
FILMLA FILM APPLICATION FEE	$625.00
LA COUNTY FIRE REVIEW	$104.00
LA CITY FIRE SAFETY OFFICER	$1,024.00
LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE	$85.00

Total Permit Fee $2,019.00

Number of Locations 2

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Summary Information — Location

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Production Company POGO PICTURES
Insured Company POGO PICTURES
Production Title PURINA

Location Manager VINCENT VANNI
Primary Phone Office - 818-347-9929
Secondary Phone

Location Address 2100 W 3rd St, Los Angeles, CA, 90057

Location Names

Location Type Office Building

Location Description

Film Dates 6/23/2010 - 6/23/2010 07:00 - 22:00

Open or Closed to the Public Open

Generic Conditions
All Vehicles must be parked legally.
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No Cast and Crew parking on areas streets.
No interference with merchant activity
No interference with vehicular or pedestrian traffic

Please see attached document hpPDFJune-22-2010.pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	3
Cast/Crew vehicles	40
Cube Trucks	3
Generator	1
Honey Wagons	1
Motor Homes	1
Portable restrooms	1
Scissor Lifts	1
Semi Trucks	3
Stakebed Trucks	3
Vans	3

Personnel on Location

Type	Quantity
Cast	5
Crew	45
LA City UFSO assigned	25644

Filming Activities Interior and exterior dialogue;

Jurisdiction **Political:** Los Angeles City - Council District 13 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Location Notes

Coordinator Note UFSO REQUIRED ON 6/23 FROM 0700 TO 2200 HOURS

Parking

Base Camp
Location Type : Location
Street :

Crew Parking
Location Type : Location
Street :

Posting "No Parking" signs
E/S S. LAKE ST FROM 3RD SOUTH 400FT
S/S OCEAN VIEW AVE FROM S. GRANDVIEW TO S. LAKE ST.

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Summary Information

Location

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Insured Company POGO PICTURES
Production Title PURINA

Location Manager VINCENT VANNI
Primary Phone Office - 818-347-9929
Secondary Phone

Approximate Footage 0 - 300

Log Number 10-16462

Date(s) 6/23/2010 to 6/23/2010

Time(s) 07:00 to 22:00

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Summary Information — Location

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Insured Company POGO PICTURES
Production Title PURINA

Location Manager VINCENT VANNI
Primary Phone Office - 818-347-9929
Secondary Phone

Location Address 24255 Pacific Coast Hwy, Malibu, CA, 90265

Location Names

Location Type School

Location Description

Film Dates 6/24/2010 - 6/24/2010 07:00 - 22:00

Open or Closed to the Public Open

Generic Conditions
All vehicles must be parked on private property
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

Equipment on Location

Type	Quantity
5 or 10 ton trucks	4
Cast/Crew vehicles	40
Cube Trucks	3
Generator	1
Honey Wagons	1
Motor Homes	1
Portable restrooms	1
Scissor Lifts	1
Semi Trucks	3
Stakebed Trucks	4
Vans	3

Personnel on Location

Type	Quantity
Cast	5
Crew	45
LA County FSA assigned	1

Filming Activities Exterior Dialogue; 4 DOGS. LOCATION IS ALUMNI PARK AT PEPPERDINE. ; FILMING IN ALUMNI PARK LARGE GRASSY AREA.; PLEASE NOTE SCHOOL IS OTP BUT FILM AREA IS CTP.;

Jurisdiction **Political:** Los Angeles County - Supervisor District 3 **Police:** Los Angeles County Sheriff **Fire:** Los Angeles County

Location Notes

Coordinator Note
FIRE DEPT #10-1271-99
FSA REQUIRED

Parking

Base Camp
Location Type : Location
Street :

Crew Parking
Location Type : Location
Street :

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Appointment of Film Permits Unlimited, Inc.
As Authorized Agent and representative

I certify that I am a representative of Poso ("Principal") and am authorized to enter into binding contractual agreements on it's behalf. I further certify that I am authorizes by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on behalf of Principal in my capacity as its authorized representative, I appoint Film Permits Unlimited, Inc. and it's employees and agents ("FPU") as Principal's authorized representatives and agents to apply for location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits on behalf of Principal through Film LA, Inc., any city and county, or through any other jurisdiction: to negotiate, discuss, accept, modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and /or community guidelines applicable to any such permit): and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or its insurer) remains responsible and liable for all obligations imposed by or Incidental to any permit or rider issued to Principal signed by an employee or agent of (including any coordinator, runner or messenger used by) FPU. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints FPU as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect thereto. Any person, agency, entity, or organization (including Film LA, Inc. and any city county or other jurisdiction) may rely upon this appointment and need not obtain further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient, and may be treated as an original for all purposes. The appointment may be revoked by Principal at any time in writing, but in any case, shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint FPU as agent for Principal, and based upon that authority I hereby appoint FPU as Principal's agent as set forth herein.

Dated: 10/2/10

Poso Pictures
Name of Principal

By: [signature]
Representative's Signature

Vincent Vanni
Print Representative's Name

Location Manager
Representative's title

114 E Ponce De Leon
Decatur GA 30030
Principal's Address

310 713 8854
Principal's Telephone

Film Permits Unlimited, Inc.
Phone (818) 347-9929
Fax (818) 347-9784

Please sign and fax back
Principal = Name of Company

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